



LONG DISTANCE WALKERS ASSOCIATION

furthering the interests of those who enjoy long distance walking

Website: www.ldwa.org.uk

Logo Submission: January 2019

When creating a logo for that will be submitted for consideration by the Working Group that will meet on Saturday 09.03.19 at Hallmark Hotel, Gloucester, the following criteria is to be adhered to.

It is requested that two versions of a logo are produced.

Version 1:

1. The logo is to be 'clean, simple & modern'.
2. It should be square or round.
3. Ideally it should not have a recognisable human image.
4. The logo must be app compliant (I.E. recognisable when sized at 1cm x 1cm)

Version 2:

Version 1 PLUS 'Long Distance Walkers Association' or 'LDWA' either to the side or below.

Logos to be submitted as a high resolution jpg file to:

Madeleine Watson: secretary@ldwa.org.uk

Deadline: Midnight on 28.02.19.