

LDWA London Walks Secretary Summary report 2016

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LDWA AGM

Thursday 9 March 2017

Headlines

(2015 equivalents in red italics)

- Another successful year, with **95** events in total, attended by **1,412** people who together walked **23,836** miles
- We had:
 - **83** *(84)* social walks, attended by **1,187** *(1,294)* people
 - **7** pop-up walks, attended by **48** people
 - **1** *(1)* challenge walk, attended by **137** *(130)* people
 - **4** *(2)* trips away, attended by **40** *(29)* people
- There were **37** *(31)* different walk leaders
- Several new leaders led for the first time in 2016
- Social walk attendance averaged **14.3** *(13.9)* and dipped in the middle of the year
- Average walk distances:
 - Weekend – **19.6** miles
 - Midweek – **7.2** miles
 - Pop-up – **8.8** miles
- So far in 2017, attendance on social walks is similar to 2016
- For 2017:
 - Already a good social walks programme until Nov. 2017
 - One trip away planned so far
 - Two challenge hikes (including the new Capital Challenge)
 - Two pop-up walk series (London Countryway and Silk River)
- Sincere thanks to all our leaders, without whom this would not be possible
- More details are on the following pages

Full statistics

2016

2016 Summaries									
Event type		Events (number)	Attendances			Tot people		Distances	
			Ave	Most	Least			Ave	Tot pers-mi
Social	Weekend	Saturday	15.4	27	3	600		19.8	11,874
		Sunday	17.8	33	6	231		19.1	4,418
		All w/e	16.0	33	3	831		19.6	16,292
	Midweek	Tuesday	11.5	20	6	69		6.4	440
		Weds.	10.8	24	3	226		7.1	1,609
		Thursday	13.0	17	11	39		7.0	273
		Friday	22.0	22	22	22		11.0	242
		All m/w	11.5	24	3	356		7.2	2,564
Popup		All popup	6.9	15	1	48		8.8	422
		All social	13.7	33	1	1,235		15.6	19,278
	All soc ex p/u	83	14.3	33	3	1,187		15.9	18,856
Challenge		1	137.0	137	137	137		24.3	3,325
Trip Away		4	10.0	19	4	40		30.8	1,233
All events		95	14.9	137	1	1,412		16.9	23,836

Number of social walks

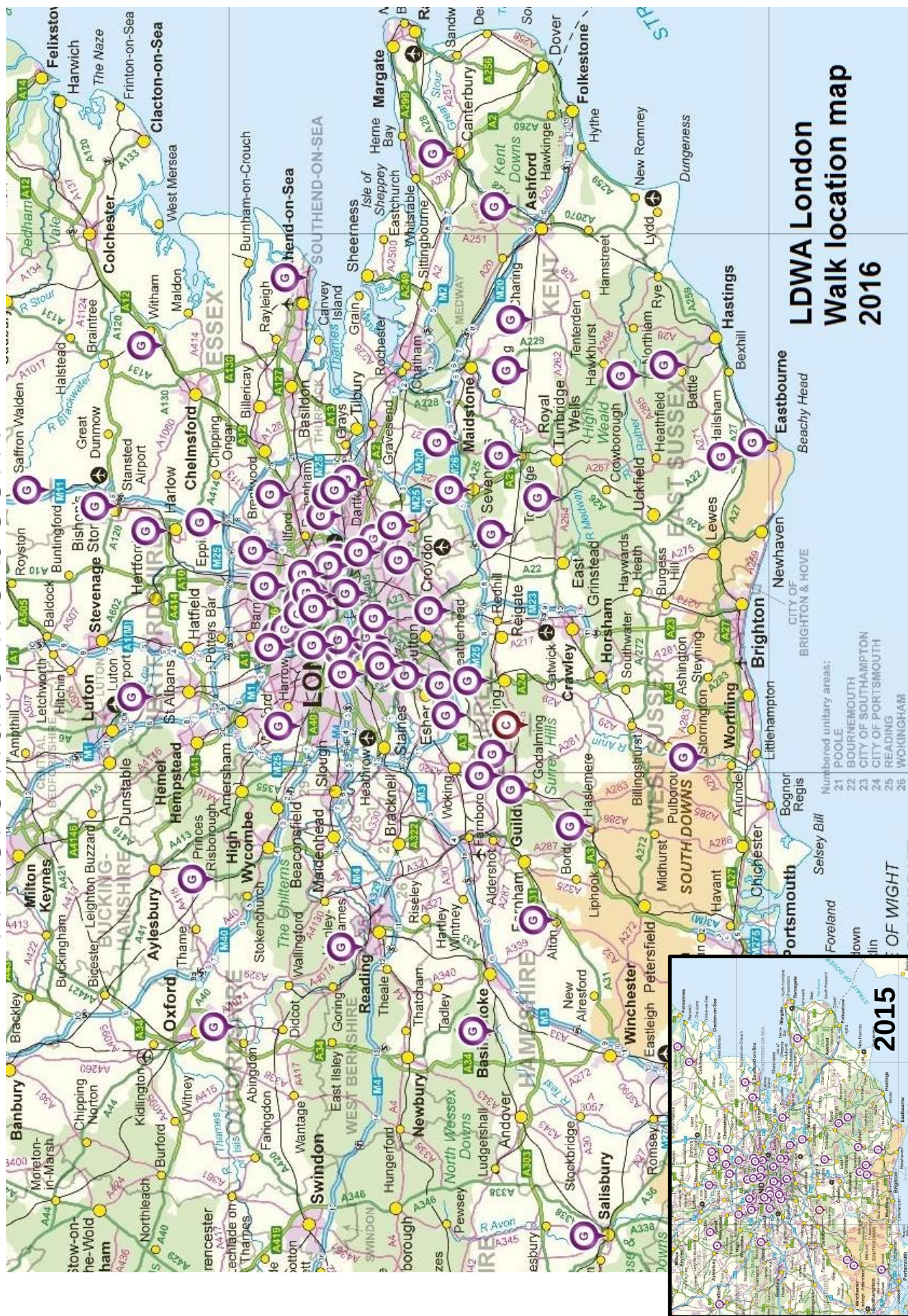
(Excl Founders' and pop-ups)

	2016	2015
Total no. of walks	83	84
Weekends	52	53
Saturdays	39	36
Sundays	13	17
Midweeks	31	31
Tuesdays	6	6
Weds	21	18
Thursdays	3	7
Fridays	1	
No. of walk leaders	37	31

Ave. attendance on social walks (Excl challenges and popups)

	2016	2015
All walks	14.3	13.9
Weekends	16.0	16.2
Saturdays	15.4	16.4
Sundays	17.8	15.6
Midweeks	11.5	9.9
Tuesdays	11.5	9.8
Wednesdays	10.8	10.2
Thursdays	13.0	9.1
Fridays	22.0	
Total number of people on our social walks 2015	1,187	1,294
Greatest attendance	33	38
Lowest attendance	3	3

Where have we been?

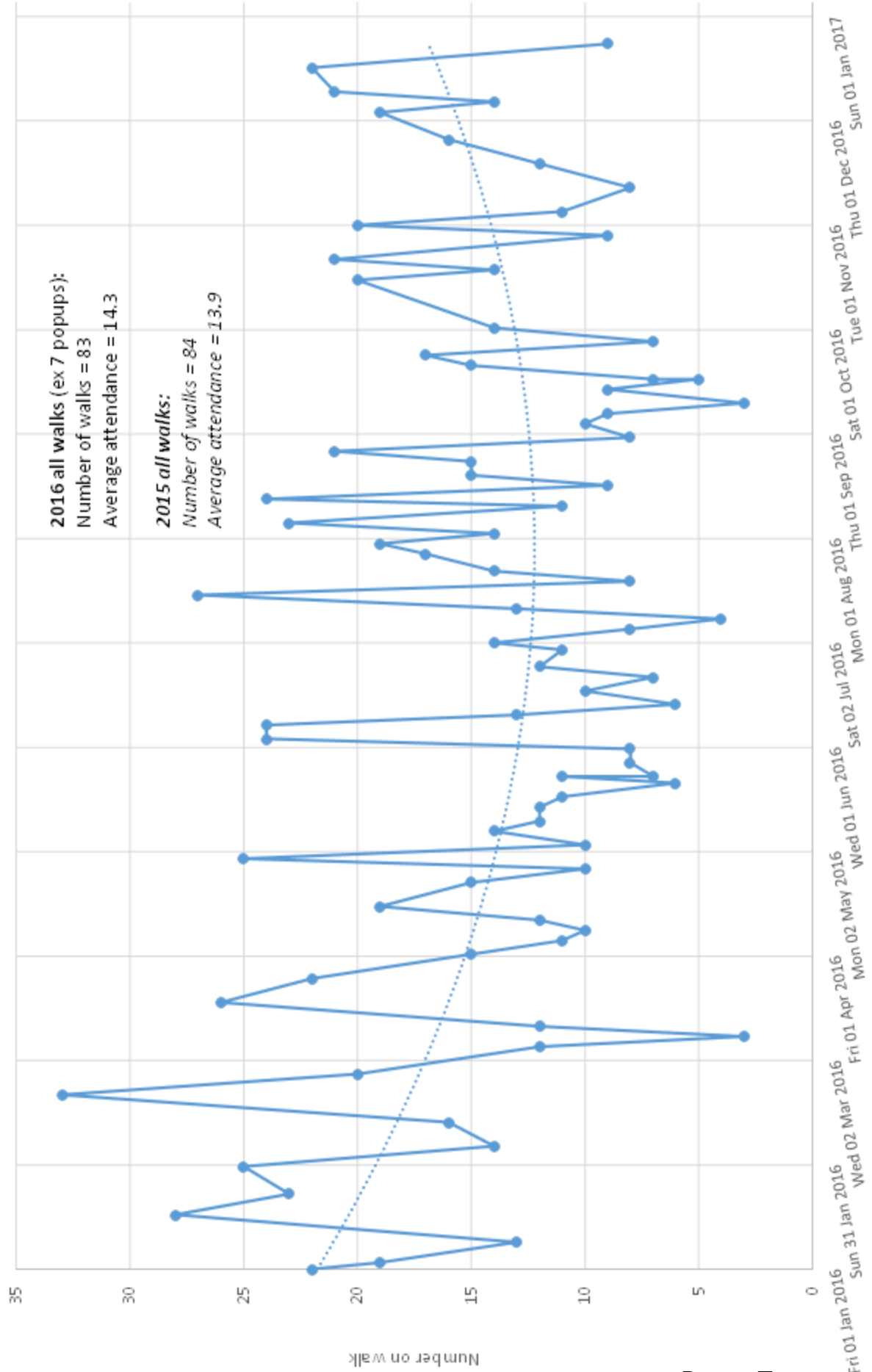


**LDWA London
Walk location map
2016**

2015

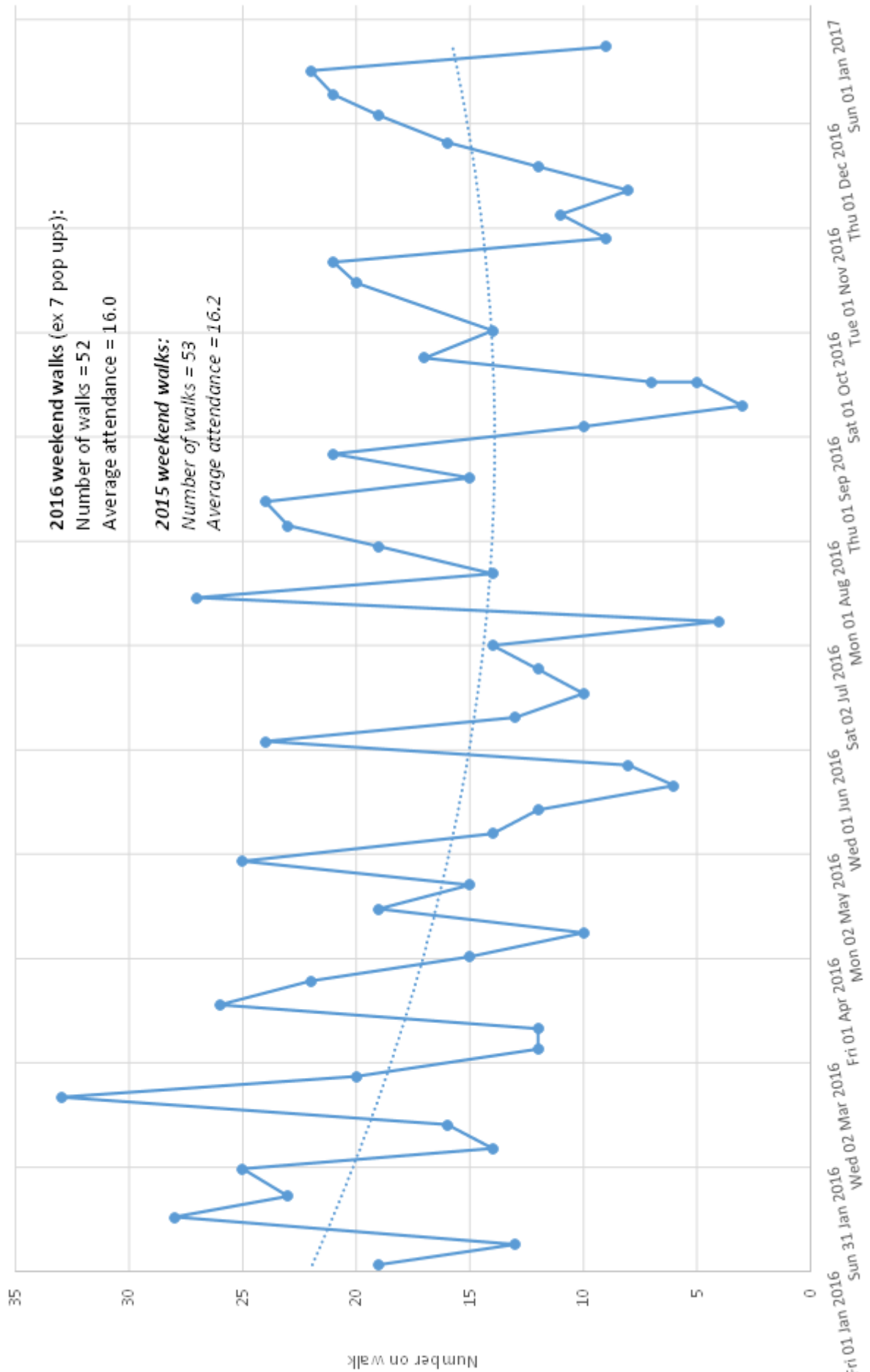
Attendance trends – all walks

All LDWA London social walks 2016



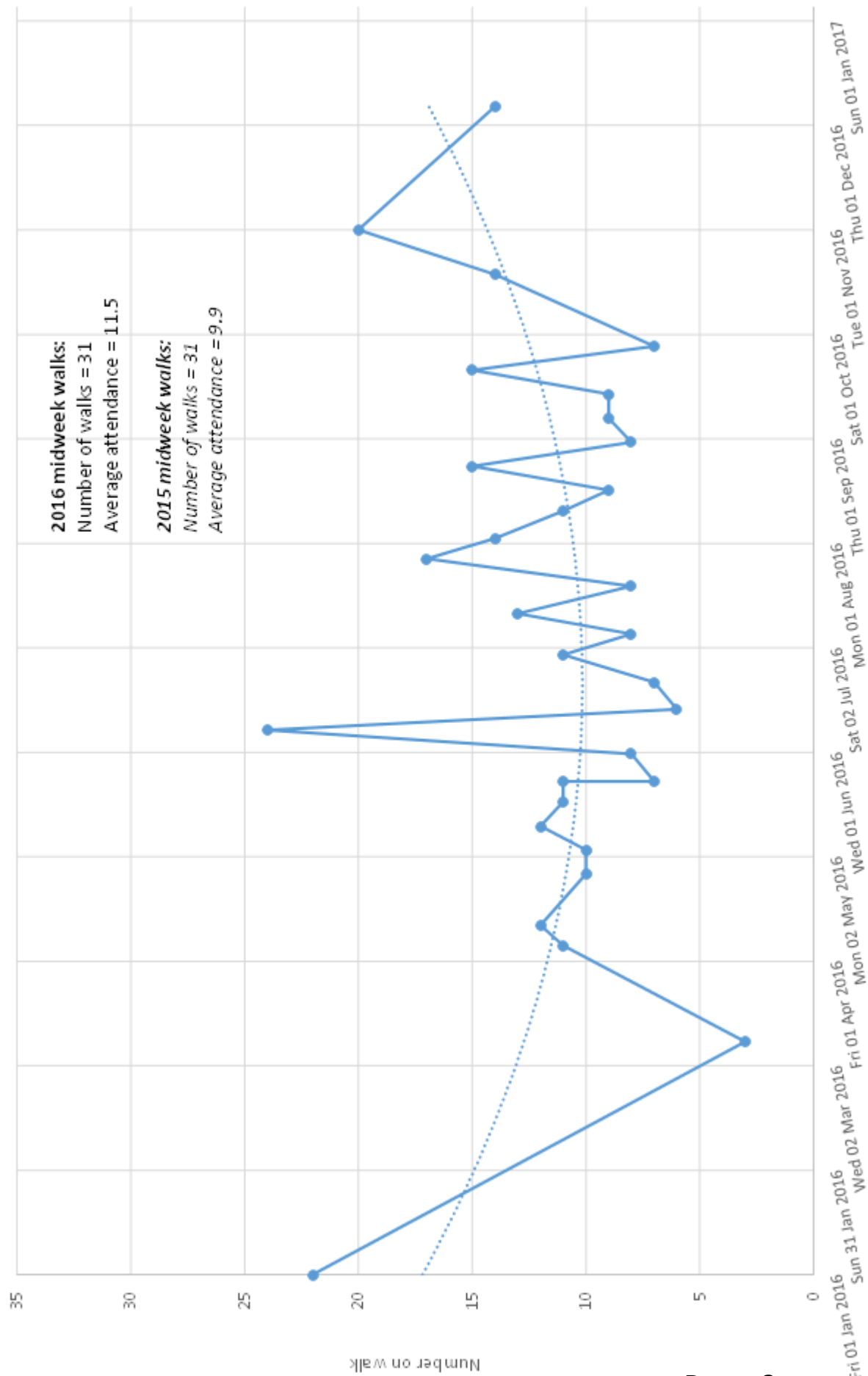
Attendance trends – weekend walks

Weekend LDWA London walks 2016



Attendance trends – midweek walks

Midweek LDWA London walks 2016



Trips away

(Average attendance on each of these events approx. 10)

Event	Date
Lake District South West	10-18 June
Lake District Keswick	16-23 July
Derbyshire	9-12 Sept
Curry and Comets	19-20 Nov

Concluding comments

- All walks (weekend, midweek, pop-up, challenge and trips away) since Oct 2014 have a walk report on LDWA London website, most with photos
- A weekly email update has been issued to all members every week since Oct 2014. Now in 121st edition (approx.)
- Pop-up walks are becoming increasingly popular (usually short-notice, not in Strider and often midweek daytime)
- Walks attendance steady so far in 2017
- 2017 weekend walks programme already filled up to November, midweek up to September
- At least one weekend away is planned for 2017 (Lakes, September)
- New innovations for 2017 – London Countryway and Silk River pop-up series walks
- Website has been updated with walk reports, weekly updates, current news, etc.
- Photo competition ran all year and was well supported; results announced at popular Winter evening social in January
- Note: Adam Dawson will be standing down from the London Walks Secretary and associated roles at the 2018 AGM.
Please start considering if you'd like to take on this key position next year when he leaves.