

LDWA London Walks Secretary Summary report 2016

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LDWA AGM

Thursday 9 March 2017

Headlines

(2015 equivalents in red italics)

- Another successful year, with **95** events in total, attended by **1,412** people who together walked **23,836** miles
- We had:
 - **83** *(84)* social walks, attended by **1,187** *(1,294)* people
 - **7** pop-up walks, attended by **48** people
 - **1** *(1)* challenge walk, attended by **137** *(130)* people
 - **4** *(2)* trips away, attended by **40** *(29)* people
- There were **37** *(31)* different walk leaders
- Several new leaders led for the first time in 2016
- Social walk attendance averaged **14.3** *(13.9)* and dipped in the middle of the year
- Average walk distances:
 - Weekend – **19.6** miles
 - Midweek – **7.2** miles
 - Pop-up – **8.8** miles
- So far in 2017, attendance on social walks is similar to 2016
- For 2017:
 - Already a good social walks programme until Nov. 2017
 - One trip away planned so far
 - Two challenge hikes (including the new Capital Challenge)
 - Two pop-up walk series (London Countryway and Silk River)
- Sincere thanks to all our leaders, without whom this would not be possible
- More details are on the following pages

Full statistics 2016

| 2016 Summaries | | | | | | | | | | |
|-------------------|-------------------|--------------------|-------------|------------|----------|--------------|-------------|---------------|--------|--|
| Event type | | Events (number) | Attendances | | | Distances | | | | |
| | | | Ave | Most | Least | Tot people | Ave | Tot pers-mi | | |
| Social | Weekend | Saturday | 39 | 15.4 | 27 | 3 | 600 | 19.8 | 11,874 | |
| | | Sunday | 13 | 17.8 | 33 | 6 | 231 | 19.1 | 4,418 | |
| | | All w/e | 52 | 16.0 | 33 | 3 | 831 | 19.6 | 16,292 | |
| | Midweek | Tuesday | 6 | 11.5 | 20 | 6 | 69 | 6.4 | 440 | |
| | | Weds. | 21 | 10.8 | 24 | 3 | 226 | 7.1 | 1,609 | |
| | Thursday | 3 | 13.0 | 17 | 11 | 39 | 7.0 | 273 | | |
| | Friday | 1 | 22.0 | 22 | 22 | 22 | 11.0 | 242 | | |
| | All m/w | 31 | 11.5 | 24 | 3 | 356 | 7.2 | 2,564 | | |
| Popup | All popup | 7 | 6.9 | 15 | 1 | 48 | 8.8 | 422 | | |
| | All social | 90 | 13.7 | 33 | 1 | 1,235 | 15.6 | 19,278 | | |
| | All soc ex p/u | 83 | 14.3 | 33 | 3 | 1,187 | 15.9 | 18,856 | | |
| Challenge | All chall | 1 | 137.0 | 137 | 137 | 137 | 24.3 | 3,325 | | |
| Trip Away | All t/away | 4 | 10.0 | 19 | 4 | 40 | 30.8 | 1,233 | | |
| All events | | 95 | 14.9 | 137 | 1 | 1,412 | 16.9 | 23,836 | | |

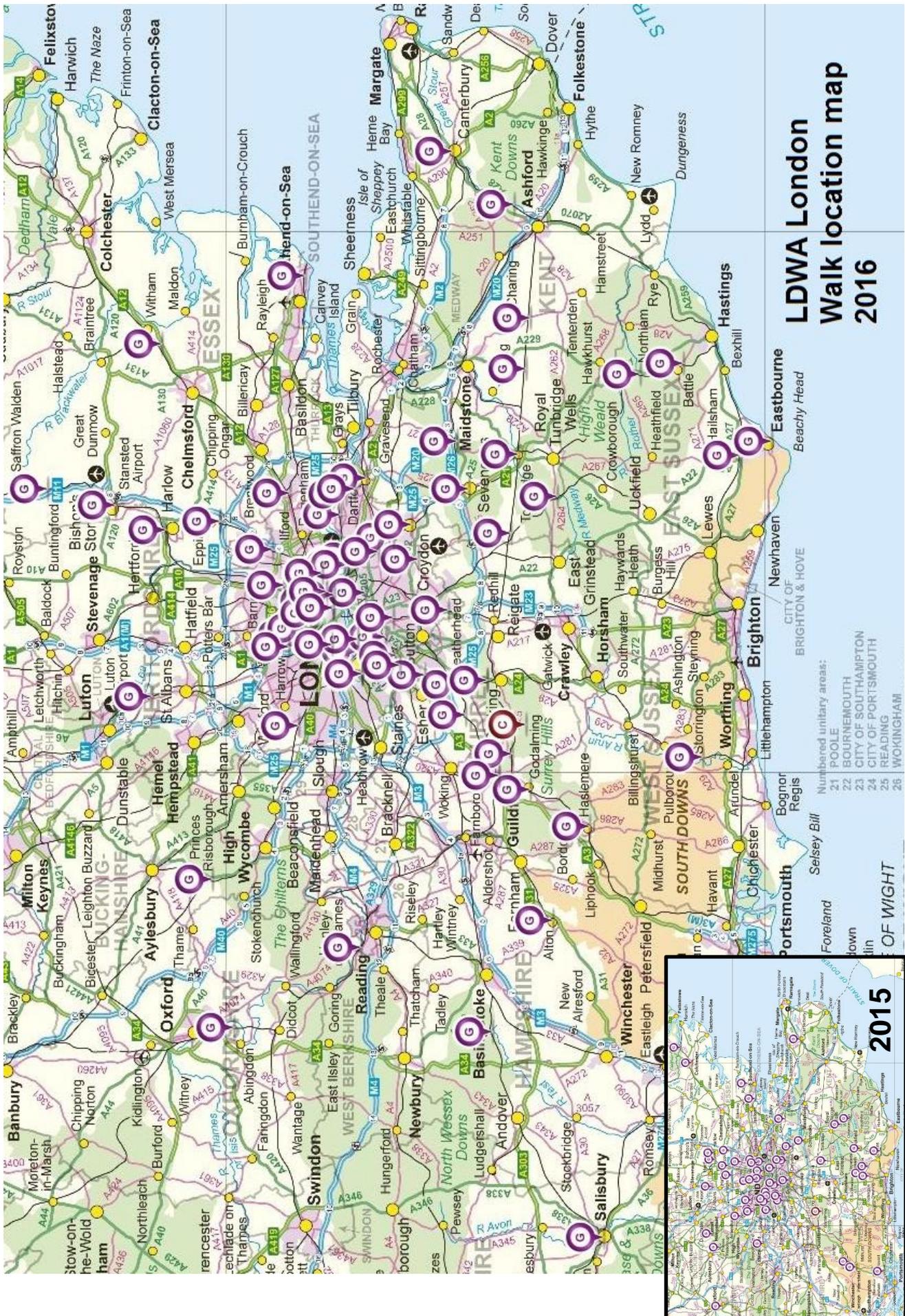
Number of social walks (Excl Founders' and pop-ups)

| | 2016 | 2015 |
|----------------------------|-------------|-------------|
| Total no. of walks | 83 | 84 |
| Weekends | 52 | 53 |
| Saturdays | 39 | 36 |
| Sundays | 13 | 17 |
| Midweeks | 31 | 31 |
| Tuesdays | 6 | 6 |
| Weds | 21 | 18 |
| Thursdays | 3 | 7 |
| Fridays | 1 | |
| | | |
| No. of walk leaders | 37 | 31 |

Ave. attendance on social walks (Excl challenges and popups)

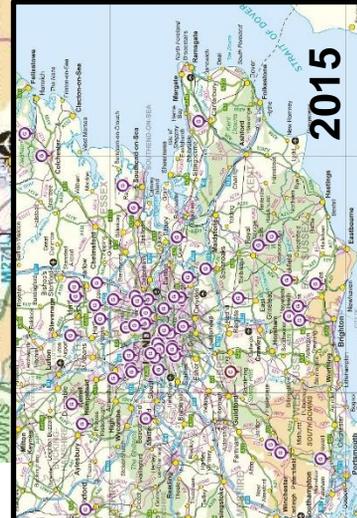
| | 2016 | 2015 |
|--------------------------------------------------------|--------------|--------------|
| All walks | 14.3 | 13.9 |
| Weekends | 16.0 | 16.2 |
| Saturdays | 15.4 | 16.4 |
| Sundays | 17.8 | 15.6 |
| Midweeks | 11.5 | 9.9 |
| Tuesdays | 11.5 | 9.8 |
| Wednesdays | 10.8 | 10.2 |
| Thursdays | 13.0 | 9.1 |
| Fridays | 22.0 | |
| | | |
| Total number of people on our social walks 2015 | 1,187 | 1,294 |
| Greatest attendance | 33 | 38 |
| Lowest attendance | 3 | 3 |
| | | |

Where have we been?



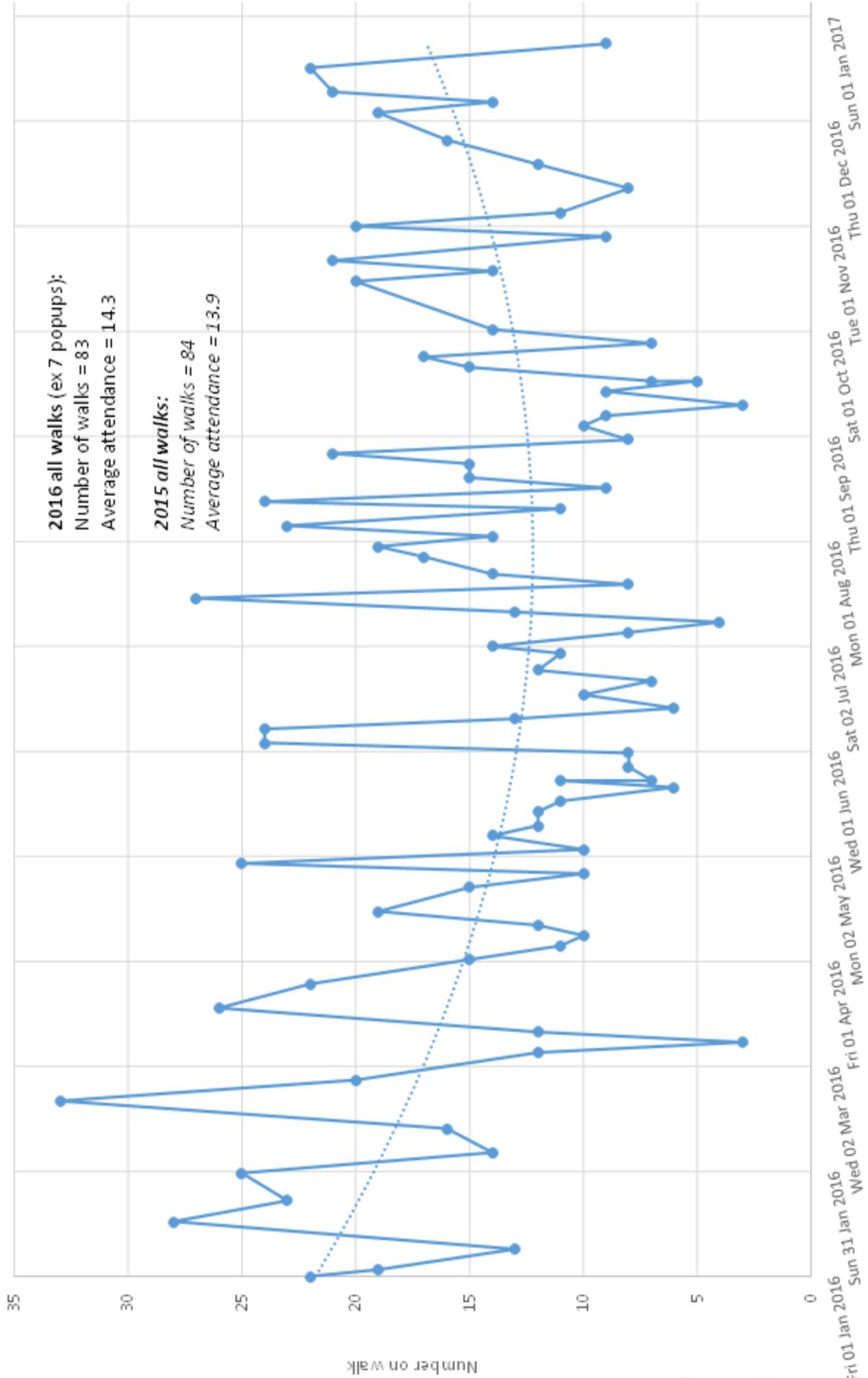
**LDWA London
Walk location map
2016**

Numbered unitary areas:
21 POOLE
22 BOURNEMOUTH
23 CITY OF SOUTHAMPTON
24 CITY OF PORTSMOUTH
25 READING
26 WOKINGHAM



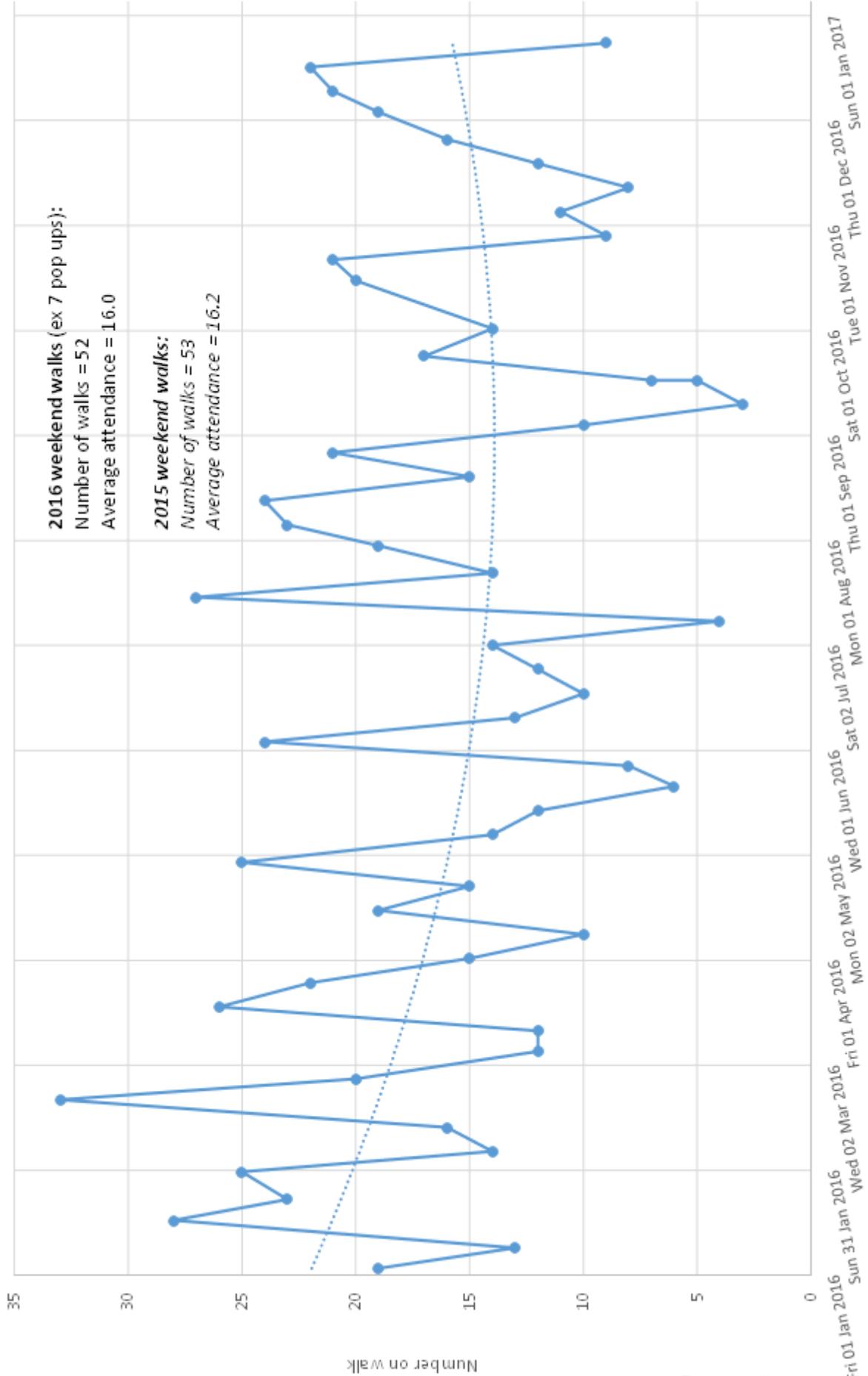
Attendance trends – all walks

All LDWA London social walks 2016



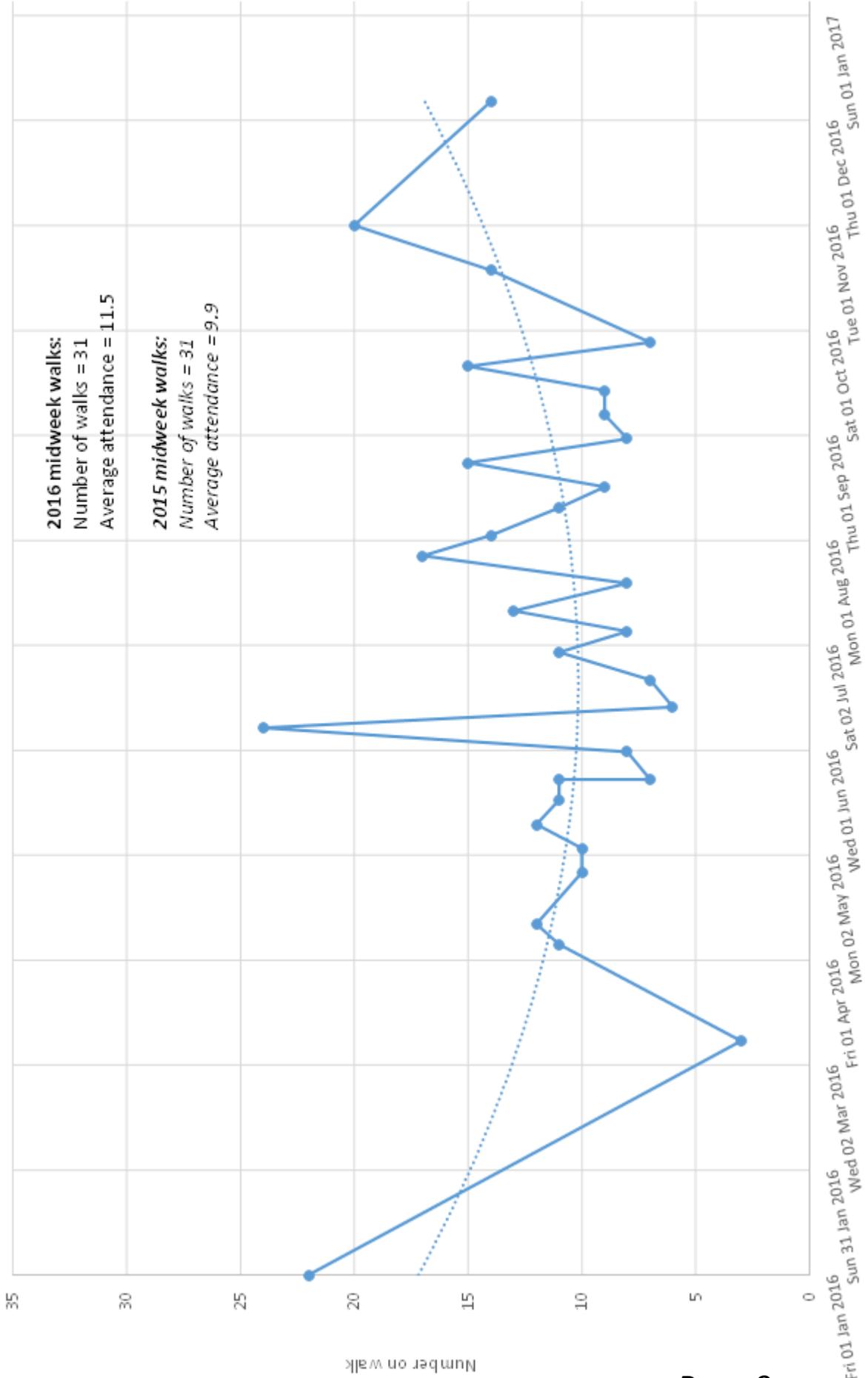
Attendance trends – weekend walks

Weekend LDWA London walks 2016



Attendance trends – midweek walks

Midweek LDWA London walks 2016



Trips away

(Average attendance on each of these events approx. 10)

| Event | Date |
|--------------------------|-------------|
| Lake District South West | 10-18 June |
| Lake District Keswick | 16-23 July |
| Derbyshire | 9-12 Sept |
| Curry and Comets | 19-20 Nov |

Concluding comments

- All walks (weekend, midweek, pop-up, challenge and trips away) since Oct 2014 have a walk report on LDWA London website, most with photos
- A weekly email update has been issued to all members every week since Oct 2014. Now in 121st edition (approx.)
- Pop-up walks are becoming increasingly popular (usually short-notice, not in Strider and often midweek daytime)
- Walks attendance steady so far in 2017
- 2017 weekend walks programme already filled up to November, midweek up to September
- At least one weekend away is planned for 2017 (Lakes, September)
- New innovations for 2017 – London Countryway and Silk River pop-up series walks
- Website has been updated with walk reports, weekly updates, current news, etc.
- Photo competition ran all year and was well supported; results announced at popular Winter evening social in January
- **Note: Adam Dawson will be standing down from the London Walks Secretary and associated roles at the 2018 AGM. Please start considering if you'd like to take on this key position next year when he leaves.**